



An intelligent approach for innovating messages  
and sustainable results

This news in brief aims to inform you on a quarterly basis of some of our most recent design activities. We hope you will welcome this new edition and look forward to hearing your comments or questions by phone (+32 2 734 02 48) or email [info@fontana-design.com](mailto:info@fontana-design.com).

We like to start this first Fontana news of the new decade revealing two 2 of our recent projects:  
Level Eleven, performance coach, and Hidden People, online publishing and media site.

## leveleven

Leveleven, performance coach, assists sports people, managers and others to reach for perfection in their performance, while also assisting teams to better work together and optimise results.

Fontana's design portrays the precision and energy that this ambitious organisation delivers to its customers and coachees.

We will reveal more of this project in our next newsletter.



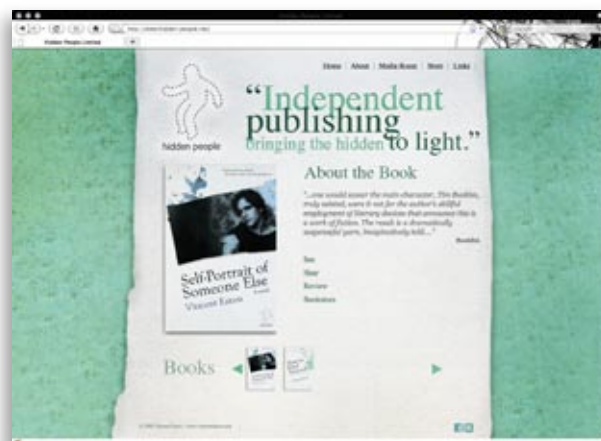
see more on: [www.fontana-design.com](http://www.fontana-design.com)

## Hidden People

After completing the personal site of writer, video maker and performer Vincent Eaton, [www.vincenteaton.com](http://www.vincenteaton.com), we revamped his independent publishing site Hidden People—[www.hidden-people.net](http://www.hidden-people.net). These are sister sites in style and outlook, while the Hidden people site is a dedicated online publishing company with books currently the main products, and ebooks and audio options being added shortly, as well as an integrated storefront, due to go live in the next weeks.

The site's focus is on individual product presentation and sales via low-overhead international distribution centers. Since product launches occur regularly, this site's ability to be updated frequently and easily, with quickly uploaded links (to other sites, for pdf files, audio files, etc), was essential.

The site's stylishly clean look is linked to its existing print documents (business cards, stationary, etc. developed and designed by Fontana) with simple menu options that eases the way for visitors to gain book information with integrated links for ordering these and their related products. The sites' roomy layout allows further products introductions as markets open and the business evolves.



& see more on: [www.fontana-design.com](http://www.fontana-design.com)